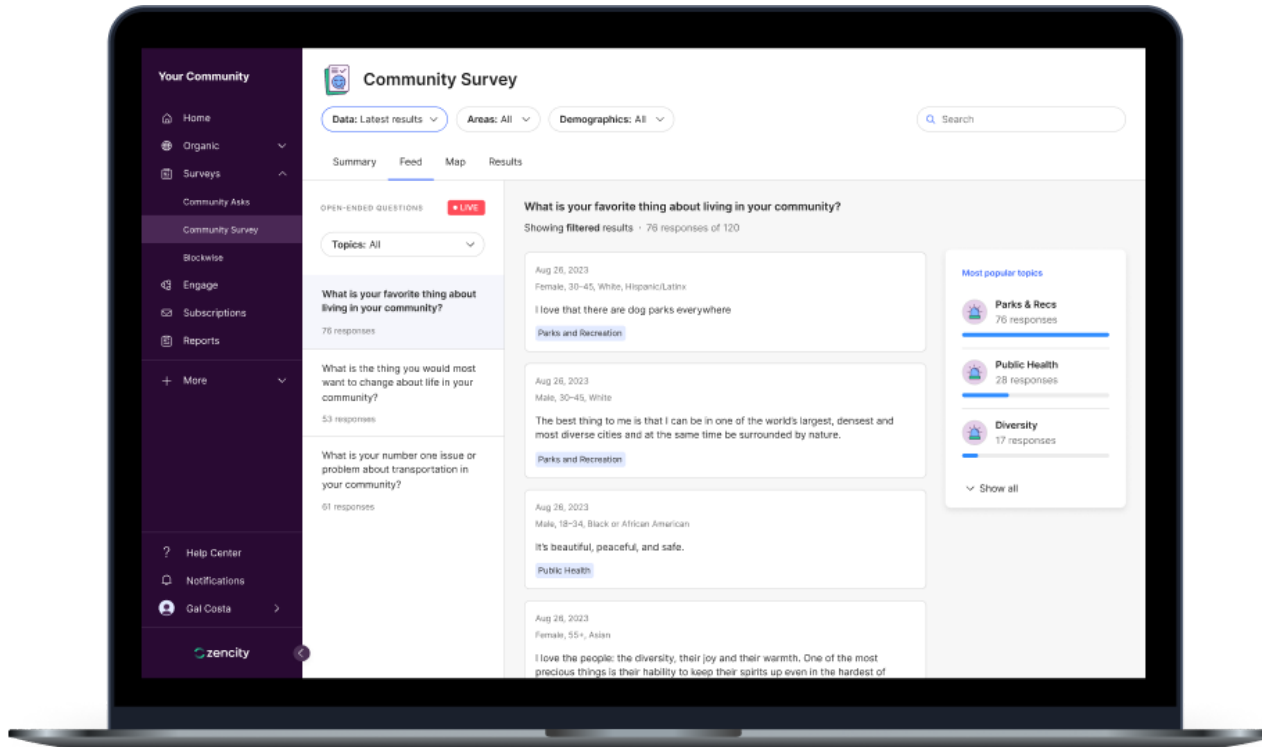




Coral Springs, FL Community Survey

January - June 2023

Powered by  zencity



The Zencity Community Survey

A recurring survey that never stops running, the Zencity Community Survey measures how satisfied residents are with their community and with local government-provided services and allows officials to compare these scores over time and against a cohort of similar communities.



Survey Methodology

488 respondents were digitally recruited (e.g. over social media, mobile apps, local websites, and survey panels) between January - June 2023. An additional 139 responses were collected through the city's distribution efforts, which were used to supplement the Zencity-recruited responses for free-text questions. Zencity built a representative sample by matching respondent data to the U.S. Census Bureau's race, ethnicity, age, and gender distributions in Coral Springs, FL. Finally, rake-weighting was applied as a statistical safeguard to balance out any remaining discrepancies in distribution, so no demographic group is overrepresented or underrepresented in the final score.

Score Calculation

The overall satisfaction score is calculated by averaging how each resident rated quality of life and community characteristics on a numeric scale (1-5), and classifying this average as satisfied, neutral, or not satisfied. The resulting score, then, is the weighted percentage of residents who gave an overall satisfied rating.

Overall Satisfaction

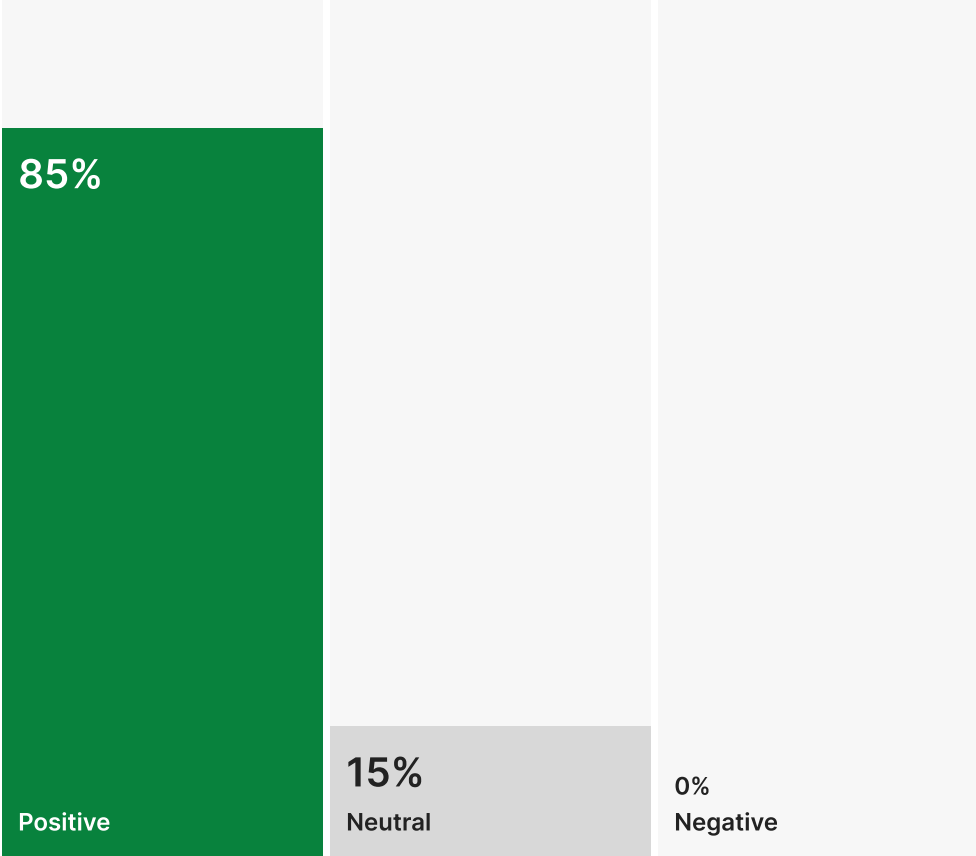
The overall satisfaction score is calculated from the questions in the two main sections of the survey: general quality of life and satisfaction with different characteristics of life in your community.

We take the average of these questions, then classify the score as positive (3+), neutral (1.5 to <3), or negative (≤ 1.5). The percentages represent the percent of respondents in each category.

If you have a previous cycle, the up (↑) and down (↓) arrows will show the change in percentage points.

85%

of 488 surveyed residents are
satisfied with life in Coral
Springs







These are the main measures of satisfaction in your community

The bars on the right show the proportion of responses that are positive (4 or 5), neutral (3), or negative (1 or 2). The percentages show the percent in the positive category.

We take the average of the Community Characteristics, then classify the score as positive (3+), neutral (1.5 to <3), or negative (≤ 1.5). The percentages represent the percent of respondents in each category.

If you have a previous cycle, the up (↑) and down (↓) arrows will show the change in percentage points.

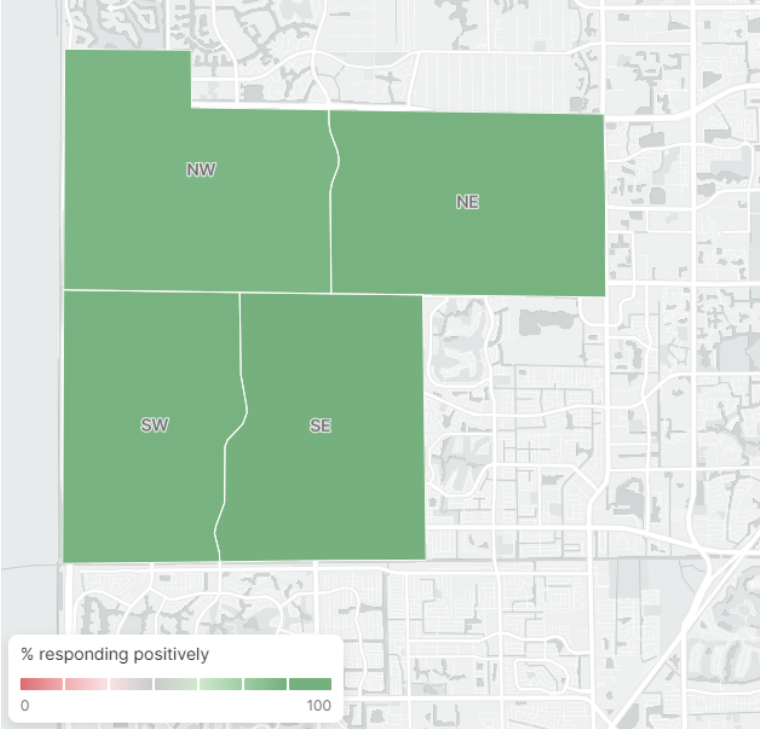
QUESTION	RESIDENT SATISFACTION
How is the overall quality of life in Coral Springs?	74% 
How likely are you to recommend Coral Springs as a place to live?	71% 
How likely are you to be living in Coral Springs 5 years from now?	67% 
Average rating from the Community Characteristics questions	80% 





Across the Community

Zencity Community Survey

Coral Springs, FL
January - June 2023

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AREA	RESIDENT SATISFACTION
NE	85% 
NW	83% 
SE	86% 
SW	85% 

Demographic Breakdown

Smaller sample sizes can lead to unreliable estimates. For this reason, we hide scores for groups under 30 respondents.

For groups between 31 and 50 respondents, we highlight the small sample size using an asterisk (*). Use these scores with caution.

Zencity Community Survey

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DEMOGRAPHIC	GROUP	SCORE	N
Age	18-34	84%	105
Age	35-54	84%	163
Age	55+	86%	216
Education	High school degree or less	85%	91
Education	Some college or college degree	80%	166
Education	Higher education degree	89%	231
Ethnicity	Black or African American	94%	72

DEMOGRAPHIC	GROUP	SCORE	N
Ethnicity	Hispanic/Latino	88%	92
Ethnicity	White	85%	340
Gender	Female	83%	316
Gender	Male	87%	160
Income	\$49,999 or less	88%	129
Income	\$50,000-\$149,999	85%	246
Income	\$150,000 or more	79%	113

Life in Coral Springs

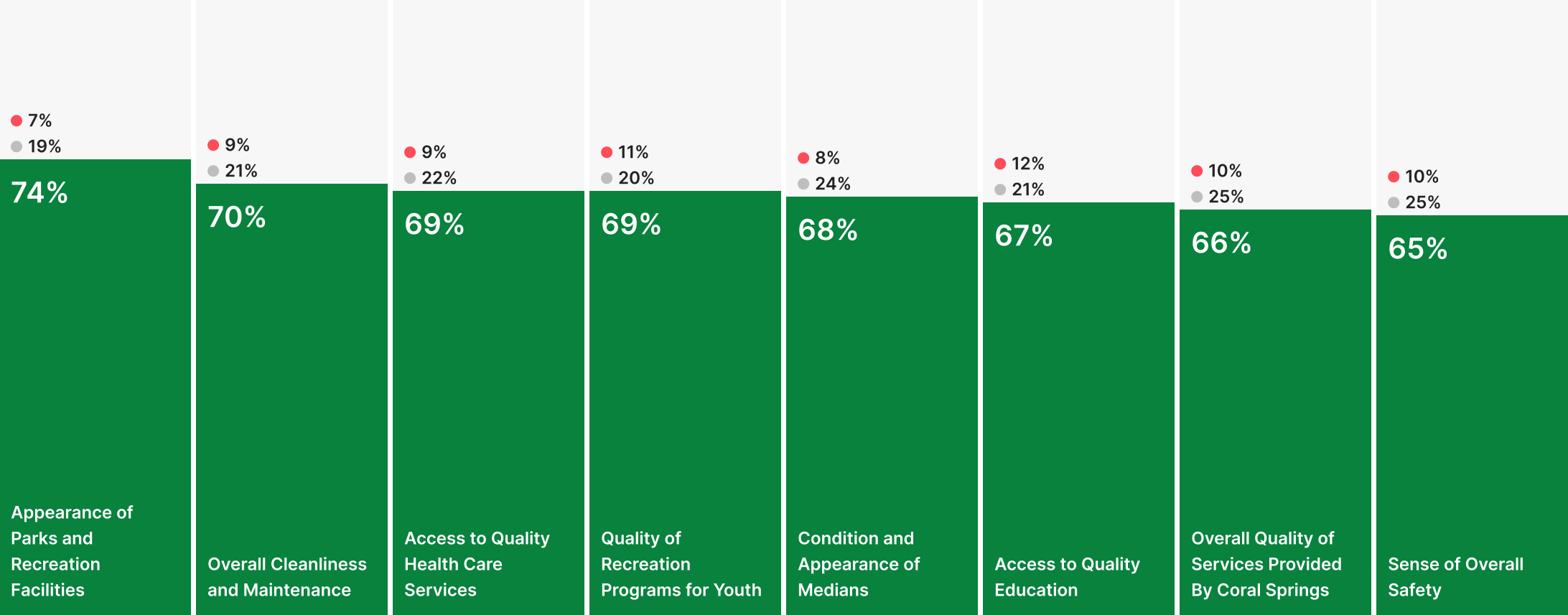
The bars show the percent of respondents who reported positively (4 or 5) in response to questions about community characteristics.

We also display the percent of respondents who were neutral (3, shown with a gray dot) or negative (1 or 2, shown with a red dot).

Zencity Community Survey

Coral Springs, FL
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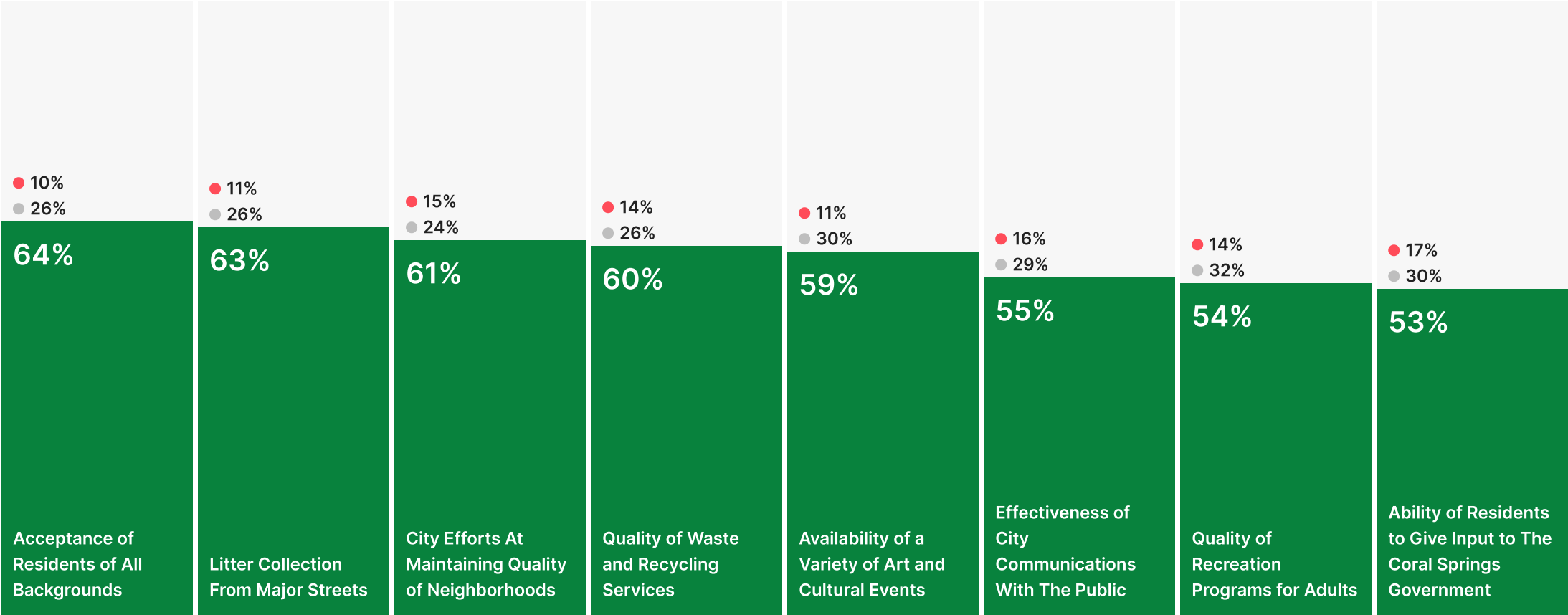
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Zencity Community Survey

Coral Springs, FL
January - June 2023

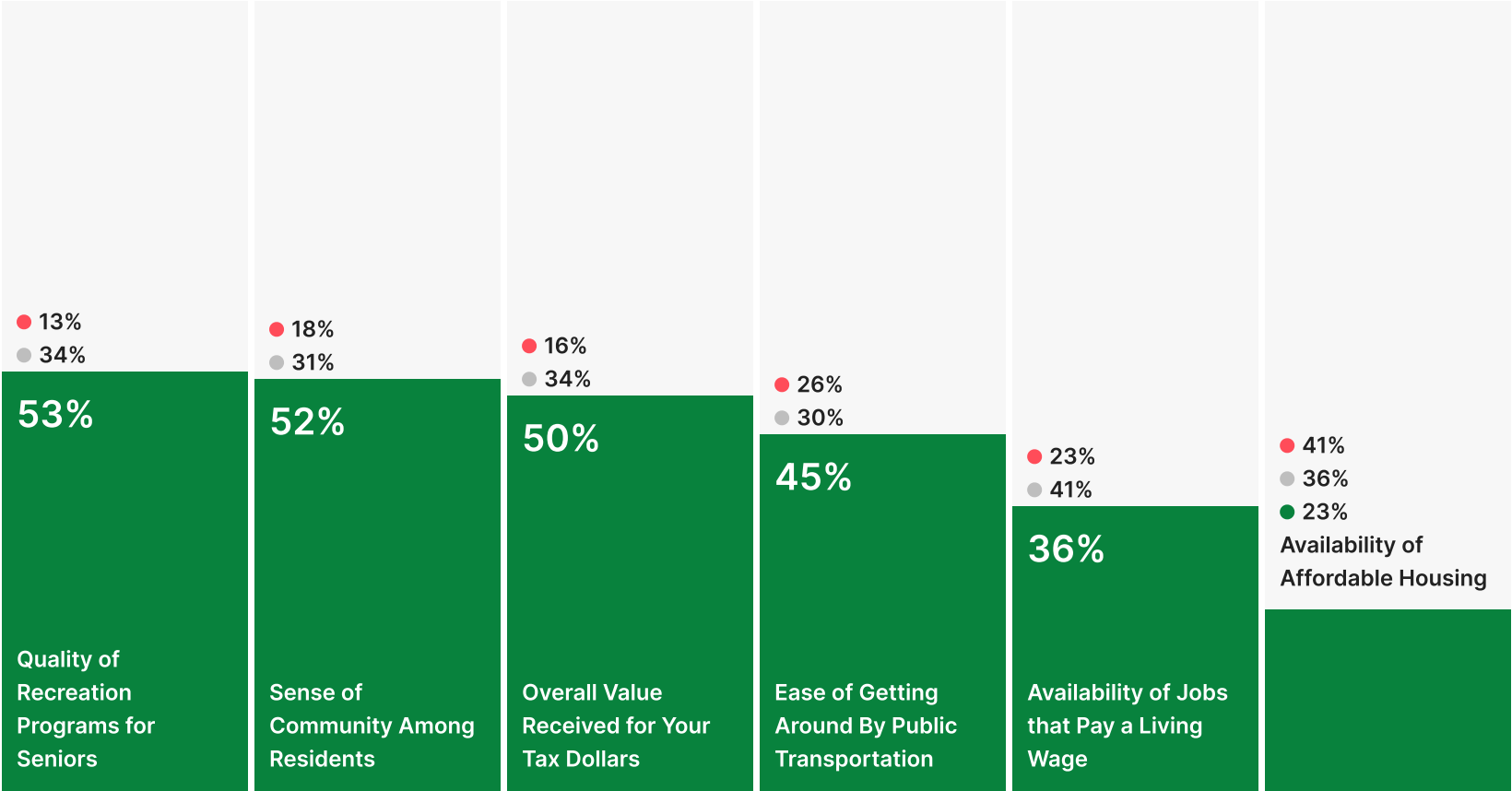
Powered by

Zencity Community Survey

Coral Springs, FL
January - June 2023

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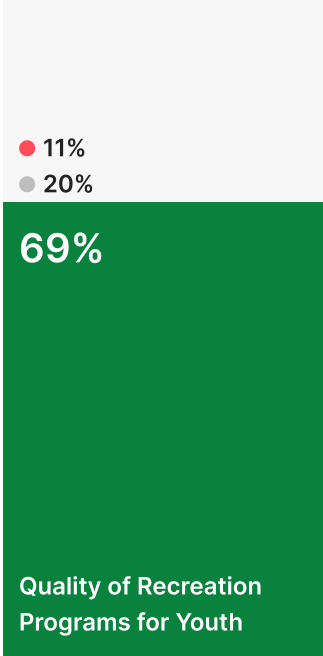



The ratings residents gave these parts of life showed a connection to their overall satisfaction

In order to appear here, a characteristic must a) demonstrate a strong correlation with how residents rated their overall satisfaction and b) receive a notably high or low satisfaction score

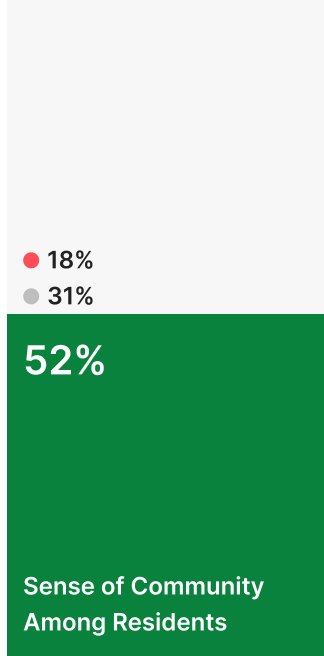
Maintain

High-scoring characteristics with strong correlation to overall satisfaction



Focus on

Low-scoring characteristics with strong correlation to overall satisfaction



Strengths

This community characteristic was selected because it had a high correlation with satisfaction AND received a notably high score.

The percentages shown indicate the percent of respondents who responded positively (4 or 5). The bars indicate the proportion of respondents who were positive, neutral (3), or negative (1 or 2).

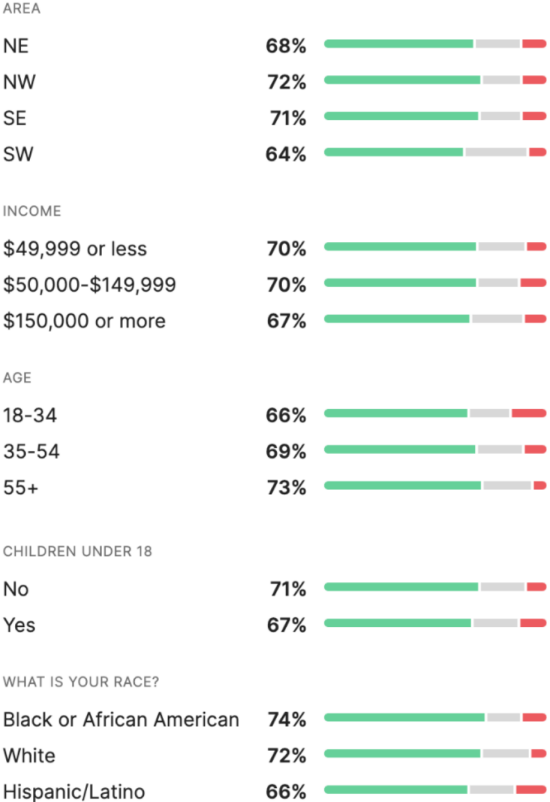
For groups between 31 and 50 respondents, we highlight the small sample size using an asterisk (*). Use these scores with caution.

69%

of residents are satisfied with the quality of recreation programs for youth



Neutral **20%** Dissatisfied **11%**



In Focus

This community characteristic was selected because it had a high correlation with satisfaction AND received a notably low score.

The percentages shown indicate the percent of respondents who responded positively (4 or 5). The bars indicate the proportion of respondents who were positive, neutral (3), or negative (1 or 2).

For groups between 31 and 50 respondents, we highlight the small sample size using an asterisk (*). Use these scores with caution.

52%

of residents are satisfied with the sense of community among residents



Neutral **31%** Dissatisfied **18%**

AREA	Satisfied (%)
NE	53%
NW	52%
SE	47%
SW	59%

INCOME	Satisfied (%)
\$49,999 or less	59%
\$50,000-\$149,999	54%
\$150,000 or more	37%

AGE	Satisfied (%)
18-34	55%
35-54	50%
55+	50%

CHILDREN UNDER 18	Satisfied (%)
No	52%
Yes	51%

RACE/ETHNICITY	Satisfied (%)
Black or African American	59%
White	52%
Hispanic/Latino	56%

Community Benchmark

How we compare Coral Springs, FL to other similar communities

Residents from more than 1,000 communities across the United States have participated in Zencity's Community Surveys. We use the combined results from these surveys to produce our benchmark estimates. By averaging across respondents from dozens or hundreds of different communities, it's possible to arrive at a picture of what the results for a "typical" community in that cohort look like. This offers a way to compare your results- particularly strengths and areas for improvement- within a greater context. Each community running a Community Survey with Zencity receives a customized community benchmark cohort that reflects its unique characteristics.

First, the cities, towns, and counties in the United States are allocated into cohorts using variables such as population size, geography, density, and demographics to group similar communities together. Then, each cohort's benchmarks are calculated using the same scoring methodology outlined in the Survey Methodology section. Finally, since recruitment methods can differ slightly according to the needs of each community, cohort benchmarks are adjusted accordingly to match the exact distribution of recruitment methods.

These are some of the communities represented in your cohort

Density is calculated by people per square mile of land area.
Diversity is measured by percentage of people who are not in the largest race or ethnicity group.
Median income is the median annual dollars of income per household.

COMMUNITY NAME	TOTAL POP	DENSITY	DIVERSITY	MEDIAN INCOME (\$)
Coral Springs, Florida	133,370	5,833	32.54%	77,488
Fort Lauderdale, Florida	181,818	5,257	35.84%	64,313
Hollywood, Florida	153,834	5,641	26.75%	54,317
Sunrise, Florida	94,657	5,843	44.04%	54,701
Alexandria, Virginia	158,309	10,600	34.87%	102,227
Deerfield Beach, Florida	80,822	5,408	34.54%	47,183

The data displayed on this page was sourced from the U.S. Census Bureau's 2020 Census of Population and Housing.

+ more communities with similar characteristics

The overall resident satisfaction in Coral Springs is **23% higher** than its cohort.

85% Coral Springs
62% Cohort
69% National

- Coral Springs
- Cohort
- ▲ National

QUESTION	NATIONAL	COHORT	YOUR SCORE	SATISFACTION COMPARISON
How is the overall quality of life in Coral Springs?	56%	55%	74%	
How likely are you to recommend Coral Springs as a place to live?	54%	50%	71%	
How likely are you to be living in Coral Springs 5 years from now?	59%	51%	67%	

0% 25% 50% 75% 100%

Community Benchmark

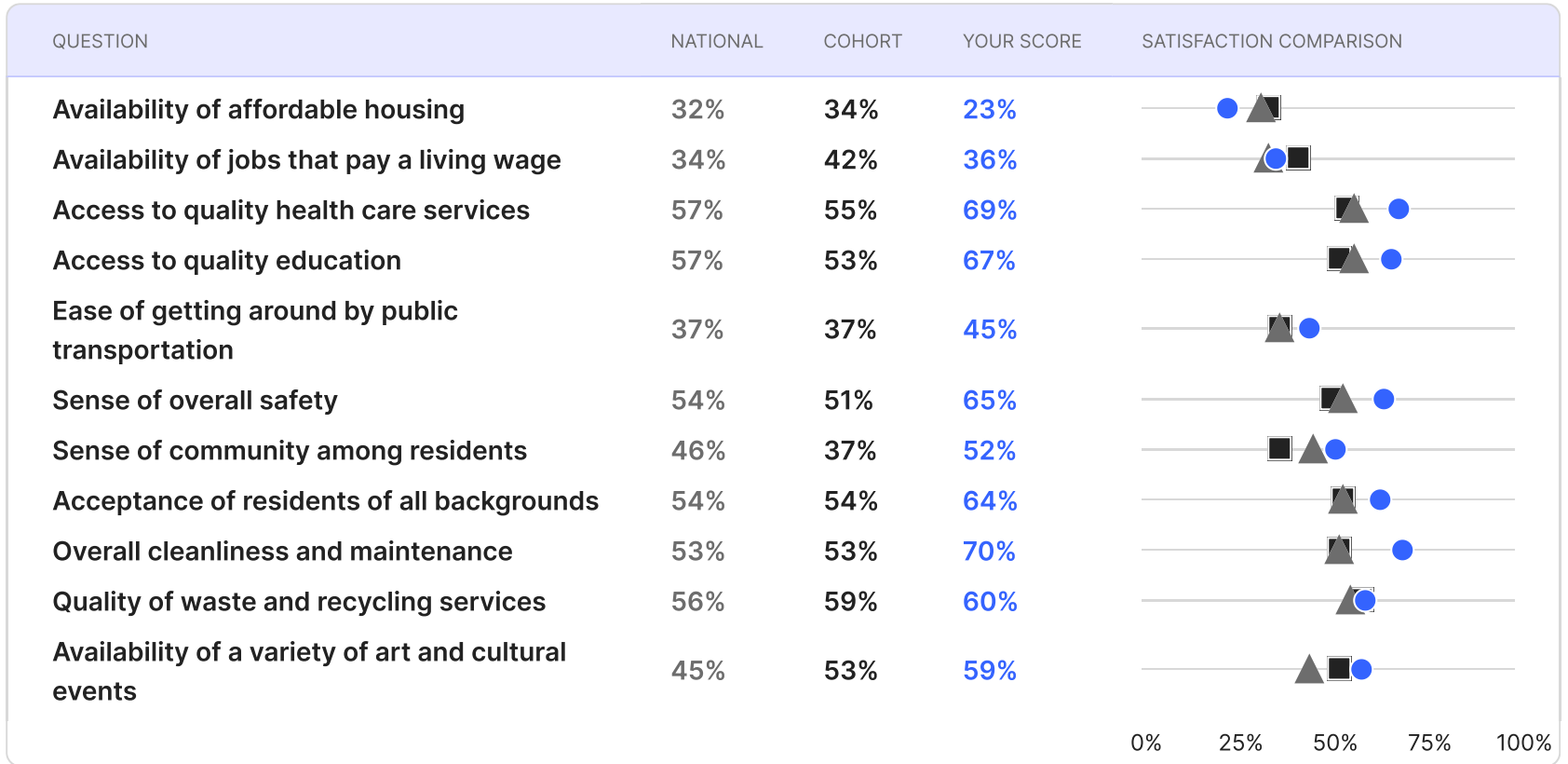
Coral Springs, FL
January - June 2023

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Satisfaction with Life in Coral Springs, FL

Breakdown by characteristic

- Coral Springs
- Cohort
- ▲ National



Free-Text Responses



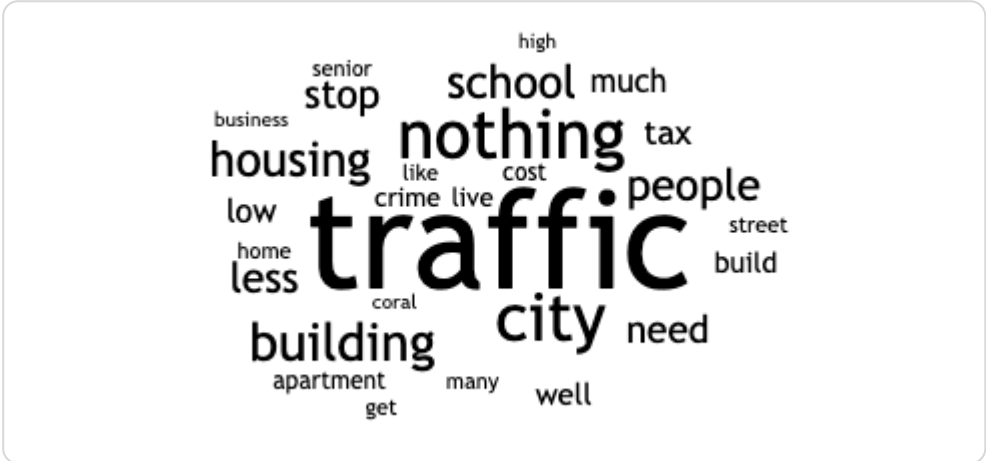
What residents love

Question: What is your favorite thing about living in Coral Springs?



What residents want changed

Question: What is the one thing you would change in Coral Springs?



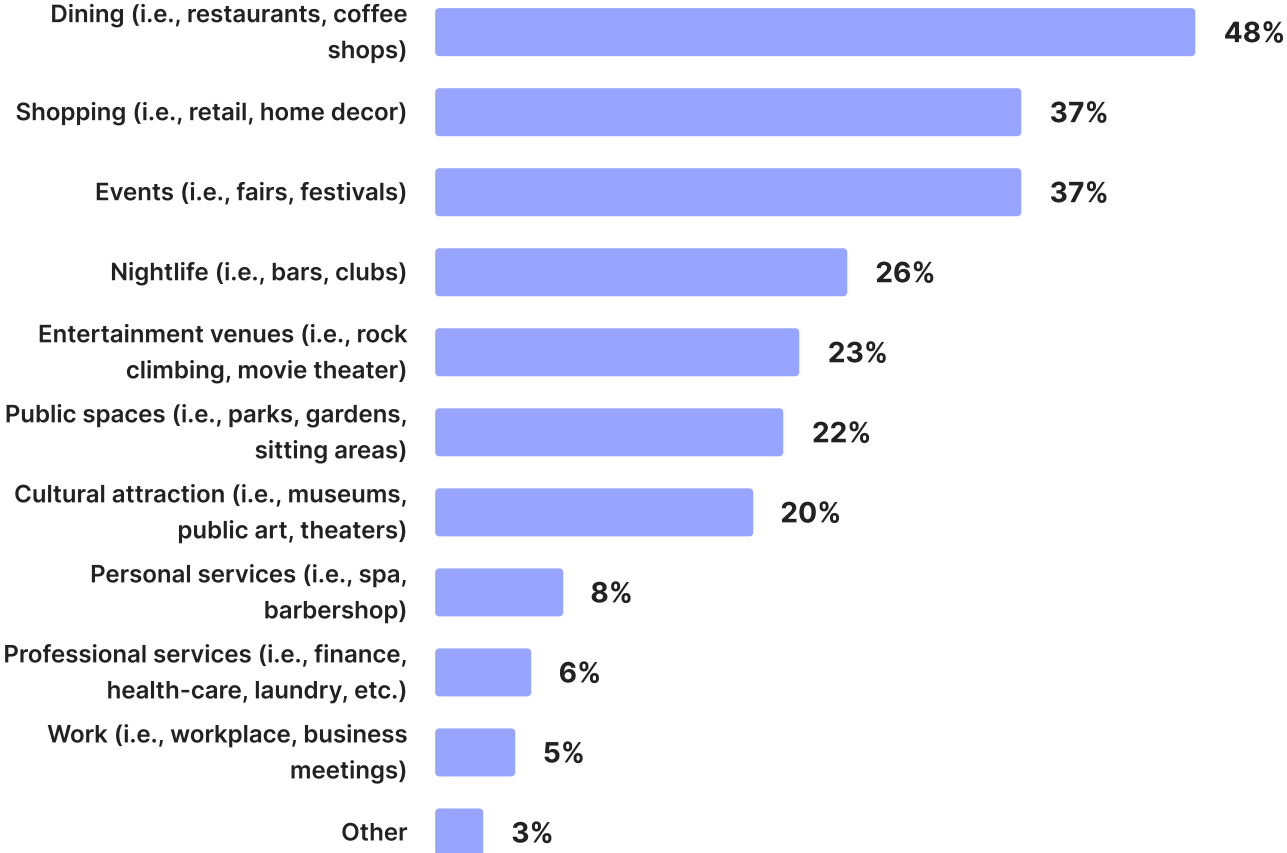
Rotating Survey Section

The rotating survey section focuses on one issue per survey cycle and can be updated as new areas of interest emerge.

48%

of respondents would most like to see **dining** options in the downtown area.

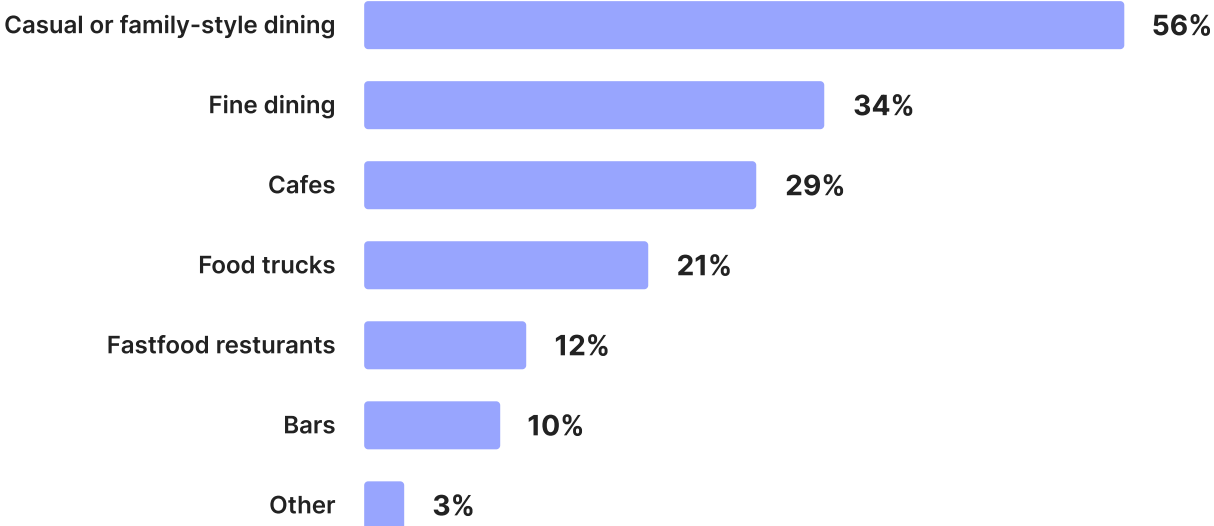
The question: Which of the following would you most like to see in the downtown area?



56%

of respondents would most like to see **casual or family-style dining** options downtown.

The question: What type of dining would you most like to see downtown?



The Questionnaire

Section 1

General Satisfaction

QUESTIONS	CHOICES
How is the overall quality of life in Coral Springs? *	1 - 5 Scale (Poor - Excellent)
How likely are you to recommend Coral Springs as a place to live? *	1 - 5 Scale (Very unlikely - Very likely)
How likely are you to be living in Coral Springs 5 years from now? *	1 - 5 Scale (Very unlikely - Very likely)
What is your favorite thing about living in Coral Springs?	Open Ended
What is the thing you would most want to change about life in Coral Springs?	Open Ended

Section 2

Community Characteristics

QUESTIONS
Availability of affordable housing
Availability of jobs that pay a living wage
Access to quality health care services
Access to quality education
Availability of a variety of art and cultural events
Ease of getting around by public transportation
Sense of overall safety
Sense of community among residents
Acceptance of residents of all backgrounds
Ability of residents to give input to the Coral Springs government
Overall cleanliness and maintenance

QUESTIONS
Condition and appearance of medians
Appearance of Parks and Recreation facilities
Quality of recreation programs for youth
Quality of recreation programs for adults
Quality of recreation programs for seniors
Quality of waste and recycling services
Litter collection from major streets
Overall value received for your tax dollars
City efforts at maintaining quality of neighborhoods
Effectiveness of City communications with the public
Overall quality of services provided by Coral Springs

Section 3

Rotating Survey Section

QUESTIONS	CHOICES
<p>Which of the following would you most like to see the downtown area?</p>	<p>Shopping (i.e., retail, home decor) / Dining (i.e., restaurants, coffee shops) / Nightlife (i.e., bars, clubs) / Events (i.e., fairs, festivals) / Entertainment venues (i.e., rock climbing, movie theater) / Personal services (i.e., spa, barbershop) / Professional services (i.e., finance, health-care, laundry, etc.) / Work (i.e., workplace, business meetings) / Public spaces (i.e., parks, gardens, sitting areas) / Cultural attraction (i.e., museums, public art, theaters) / Other</p>
<p>What type of dining would you most like to see downtown?</p>	<p>Fine dining / Casual or family-style dining / Fastfood restaurants / Cafes / Food trucks / Bars / Other</p>

Section 4 Demographics

QUESTIONS	CHOICES
What year were you born in? *	Open Ended
Which of the following do you identify as? *	Female / Male / Prefer to self-describe / Other
What is your current employment status? *	Employed full-time / Employed part-time / Not employed and looking for work / Not employed and not looking for work / In school / Retired
Are you of Hispanic, Latino/a/x or Spanish origin? *	Yes / No
What is your race? *	Asian / Black or African American / Native American or Alaskan Native / Native Hawaiian or Other Pacific Islander / White / Prefer not to answer / Other
Do you, or someone else in your family, own the home you currently live in? *	Yes / No

Section 4

Demographics

QUESTIONS	CHOICES
What is the highest level of education you've completed to date? *	Less than high school / Some high school / High school degree or GED / Some college / Associate's degree / Bachelor's degree / Graduate degree
What is your marital status? *	Single / Married / Divorced or separated / Widowed
Do any children under the age of 18 live in your household? *	Yes / No
Were you born outside of the United States? *	Yes / No
Which category best represents your household's total income over the past year? *	\$14,999 or less / \$15,000-\$29,999 / \$30,000-\$49,999 / \$50,000-\$74,999 / \$75,000-\$99,999 / \$100,000-\$124,999 / \$125,000-\$149,999 / \$150,000-\$199,999 / \$200,000-\$299,999 / \$300,000 or more



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