Coral Springs, FL

Community Survey

July - September 2023

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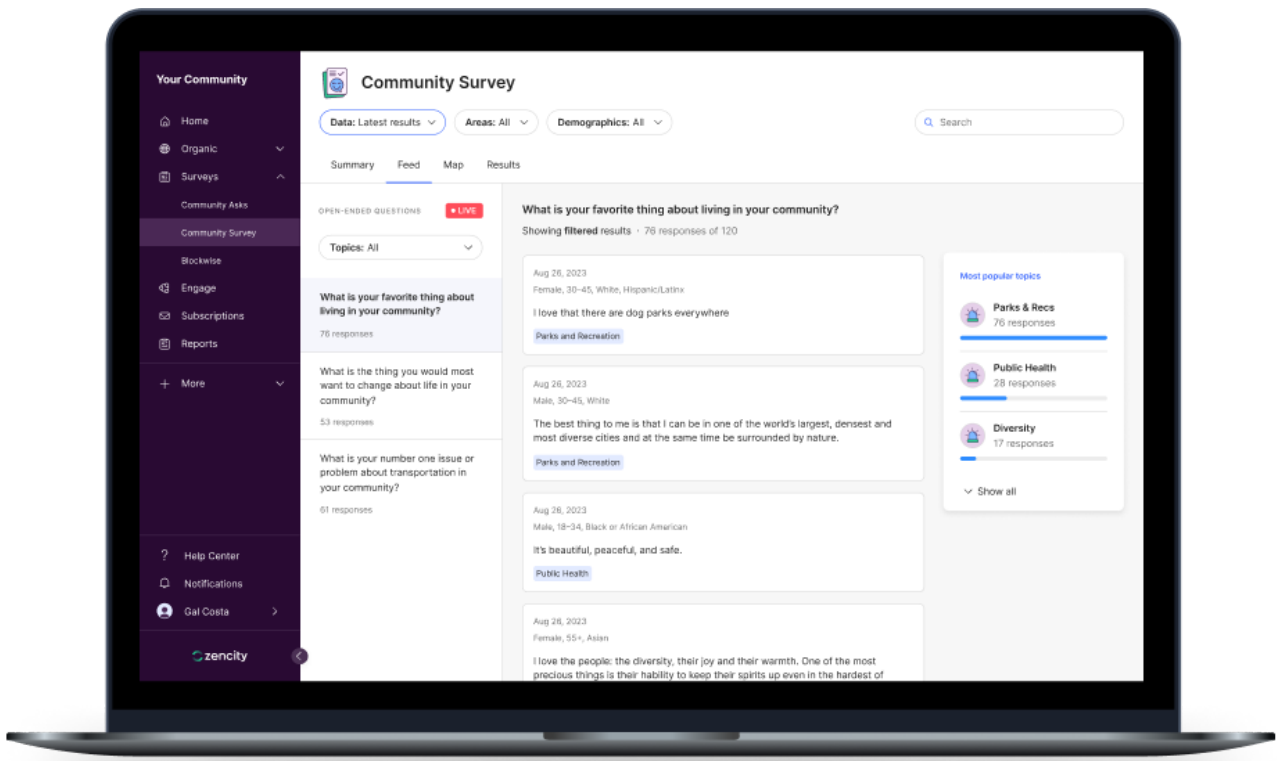

The Zencity Community Survey

A recurring survey that never stops running, the Zencity Community Survey measures how satisfied residents are with their community and with local government-provided services and allows officials to compare these scores over time and against a cohort of similar communities.

Survey Methodology

770 respondents were digitally recruited (e.g. over social media, mobile apps, local websites, and survey panels) between July - September 2023. An additional 10 responses were collected through the city's distribution efforts which were used to supplement the Zencity-recruited responses for free-text questions. Zencity built a representative sample by matching respondent data to the U.S. Census Bureau's race, ethnicity, age, and gender distributions in Coral Springs, FL. Finally, rake-weighting was applied as a statistical safeguard to balance out any remaining discrepancies in distribution, so no demographic group is overrepresented or underrepresented in the final score.

Score Calculation

The overall satisfaction score is calculated by averaging how each resident rated quality of life and community characteristics on a numeric scale (1-5), and classifying this average as satisfied, neutral, or not satisfied. The resulting score, then, is the weighted percentage of residents who gave an overall satisfied rating.

Overall Satisfaction

The overall satisfaction score is calculated from the questions in the two main sections of the survey: general quality of life and satisfaction with different characteristics of life in your community.

We take the average of these questions, then classify the score as positive (3+), neutral (1.5 to <3), or negative (≤1.5). The percentages represent the percent of respondents in each category.

If you have a previous cycle, the up (↑) and down (↓) arrows will show the change in percentage points.

Zencity Community Survey

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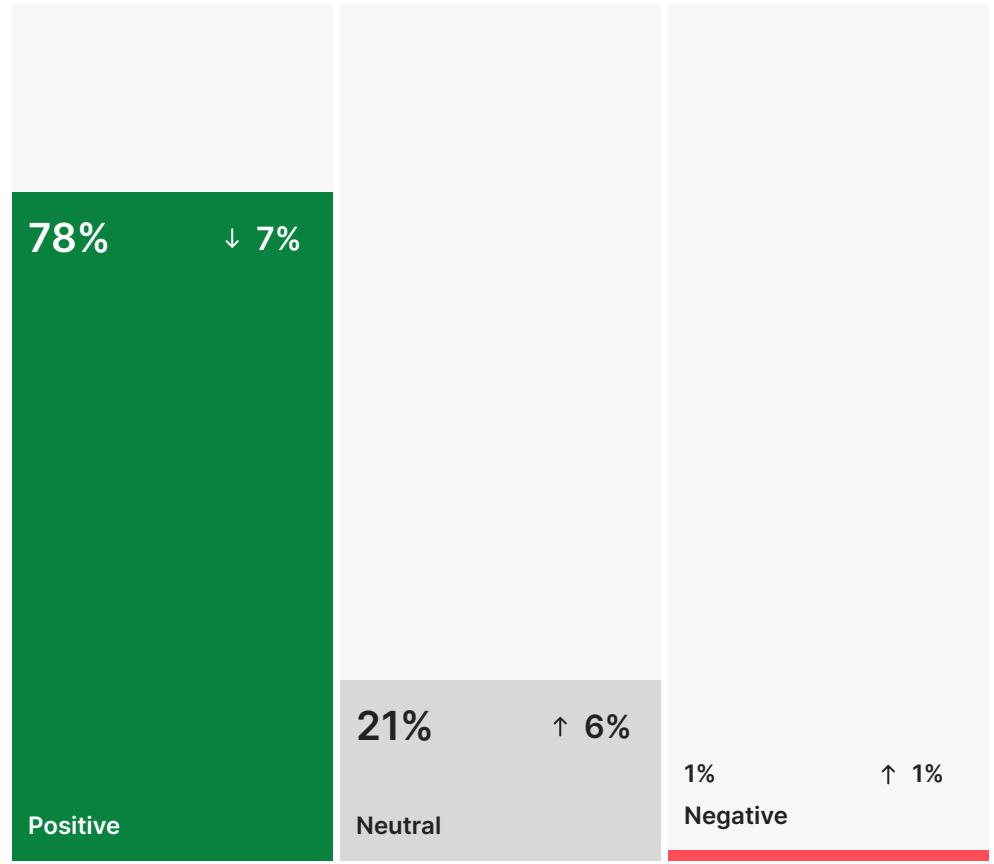
78%

of 770 surveyed residents are satisfied with life in Coral Springs

↓ 7% vs. previous cycle



Zencity Community Survey

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These are the main measures of satisfaction in your community

The bars on the right show the proportion of responses that are positive (4 or 5), neutral (3), or negative (1 or 2). The percentages show the percent in the positive category.

We take the average of the Community Characteristics, then classify the score as positive (3+), neutral (1.5 to <3), or negative (≤1.5). The percentages represent the percent of respondents in each category.

If you have a previous cycle, the up (↑) and down (↓) arrows will show the change in percentage points.

QUESTION	RESIDENT SATISFACTION
How is the overall quality of life in Coral Springs?	**71%** • ↓ 3%
How likely are you to recommend Coral Springs as a place to live?	**63%** • ↓ 8%
How likely are you to be living in Coral Springs 5 years from now?	**56%** • ↓ 11%
Average rating from the Community Characteristics questions	**76%** • ↓ 4%

Across the Community

Zencity Community Survey

Coral Springs, FL
July - September 2023

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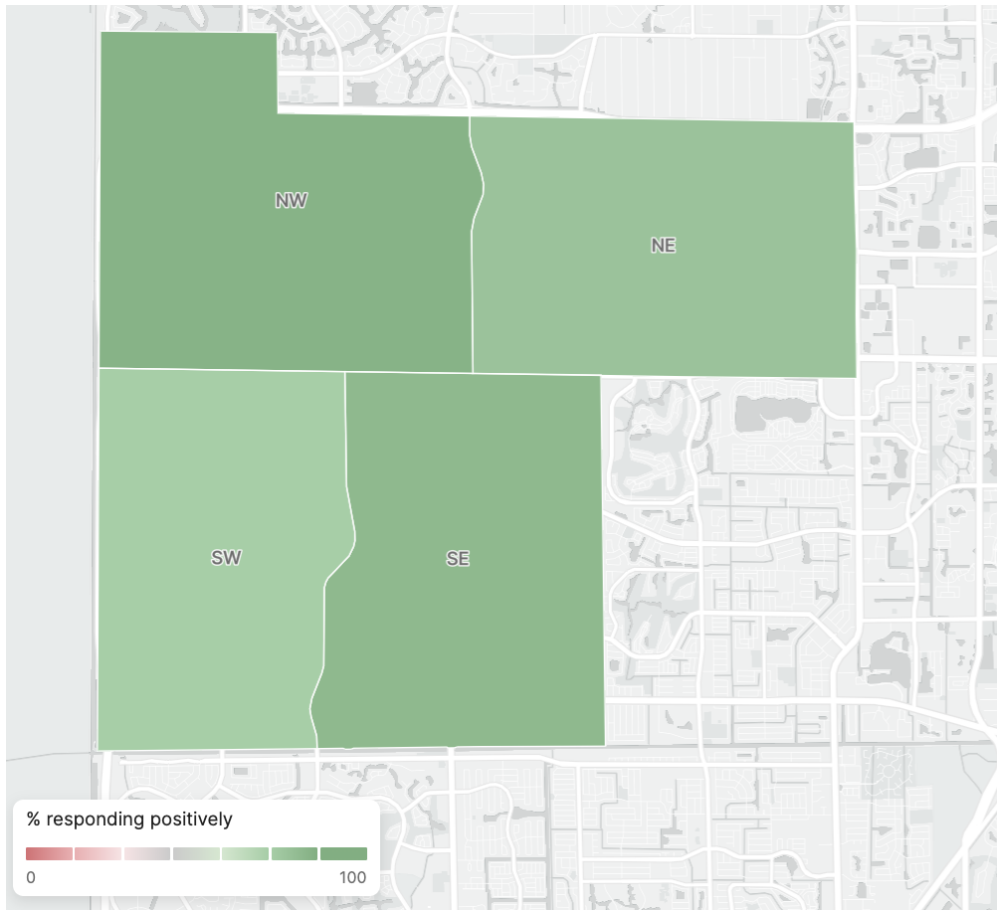

AREA	RESIDENT SATISFACTION
NE	76% • ↓ 9%
NW	84% • ↑ 1%
SE	81% • ↓ 5%
SW	71% • ↓ 14%

Demographic Breakdown

Smaller sample sizes can lead to unreliable estimates. For this reason, we hide scores for groups under 30 respondents.

For groups between 30 and 49 respondents, we highlight the small sample size using an asterisk (*). Use these scores with caution.

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DEMOGRAPHIC	GROUP	SCORE	N
Age	18-34	79%	83
Age	35-54	77%	225
Age	55+	79%	435
Education	High school degree or less	79%	117
Education	Some college or college degree	78%	483
Education	Higher education degree	77%	145
Ethnicity	Black or African American	88%	81
Ethnicity	Hispanic/Latino	79%	113

DEMOGRAPHIC	GROUP	SCORE	N
Ethnicity	White	79%	583
Gender	Female	82%	495
Gender	Male	75%	265
Income	$49,999 or less	76%	124
Income	$50,000-$149,999	82%	349
Income	$150,000 or more	75%	150

Life in Coral Springs

The bars show the percent of respondents who reported positively (4 or 5) in response to questions about community characteristics.

We also display the percent of respondents who were neutral (3, shown with a gray dot) or negative (1 or 2, shown with a red dot).

Zencity Community Survey

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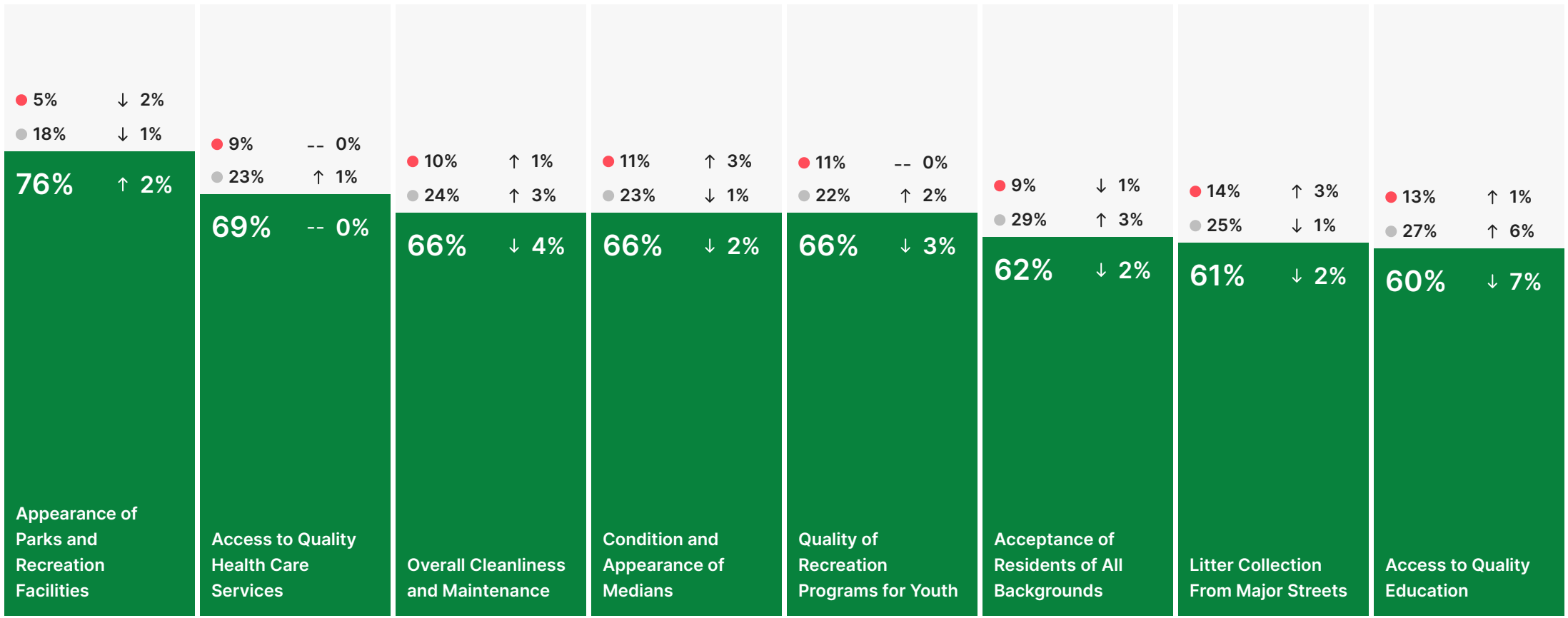

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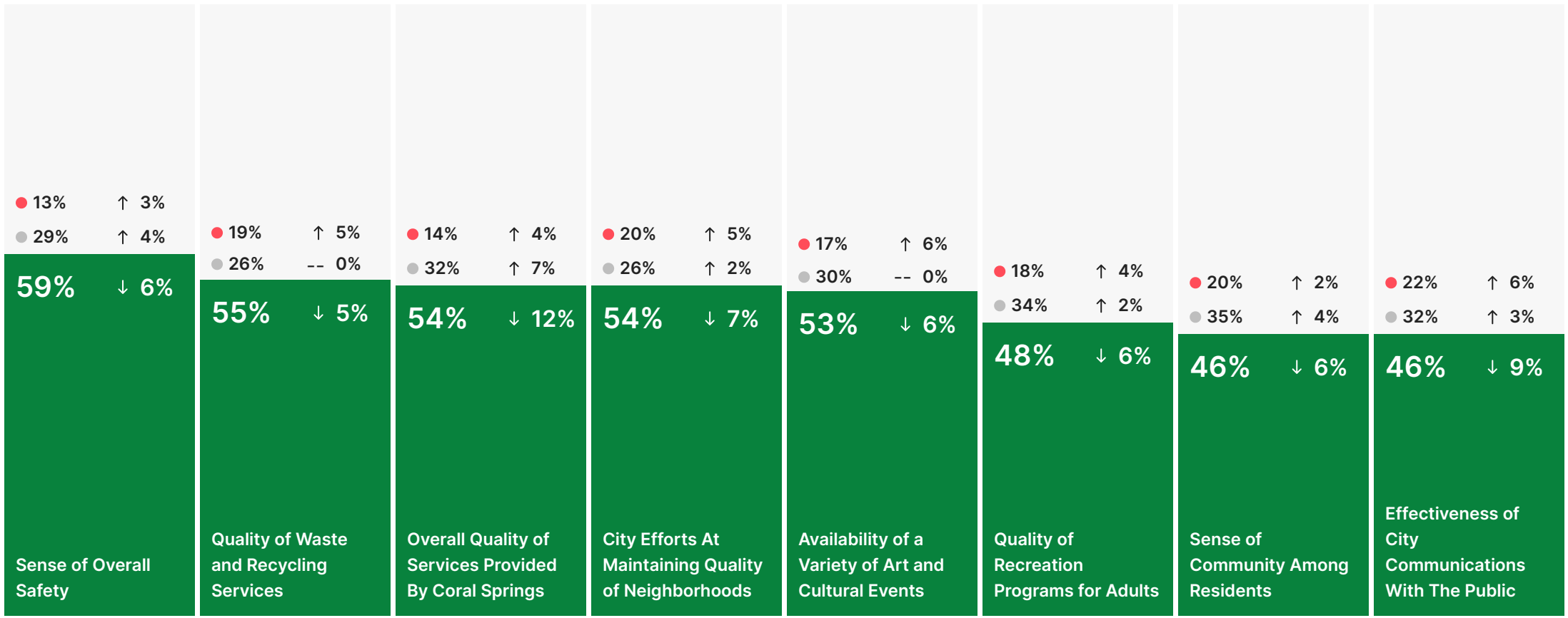

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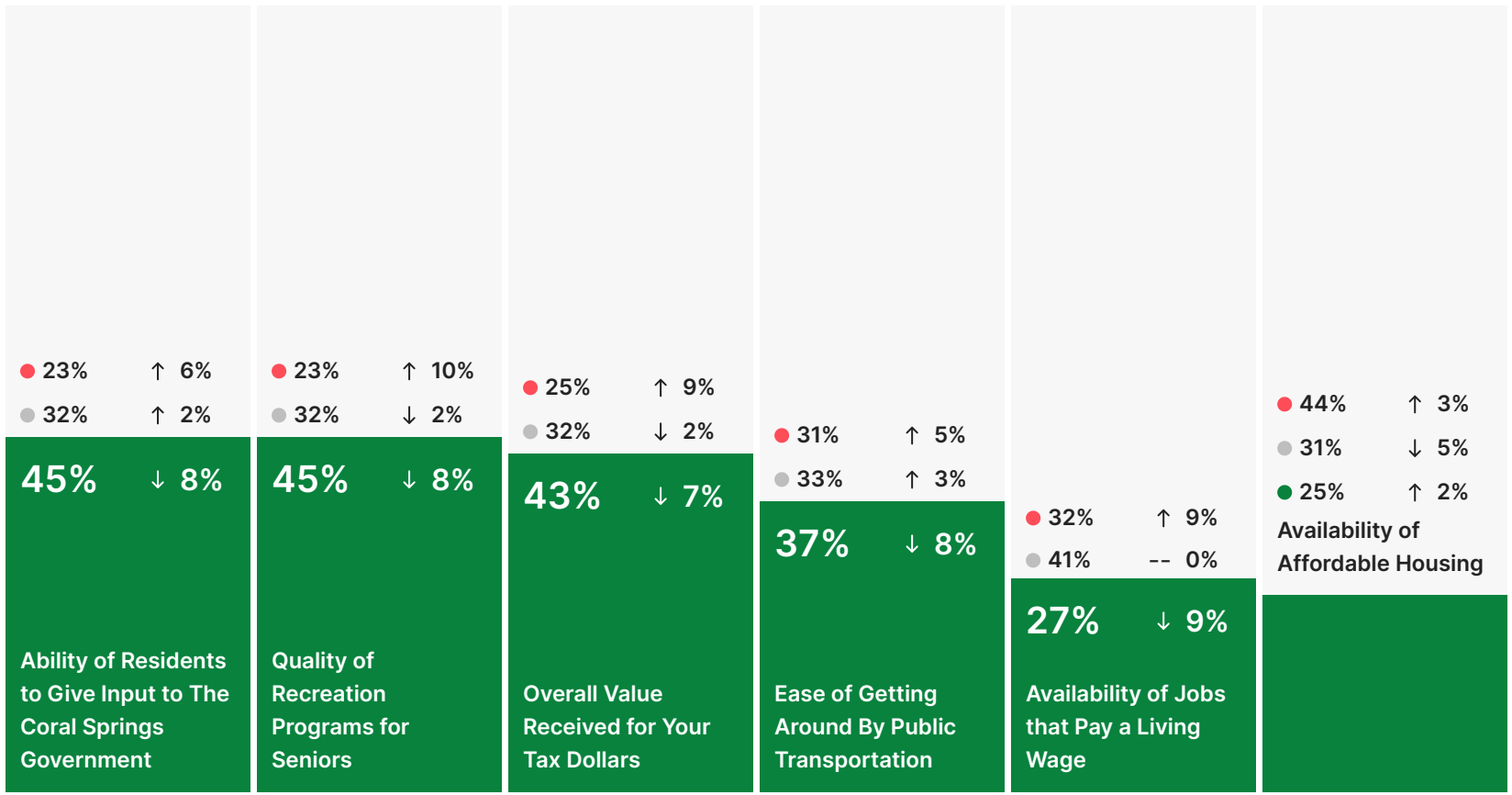
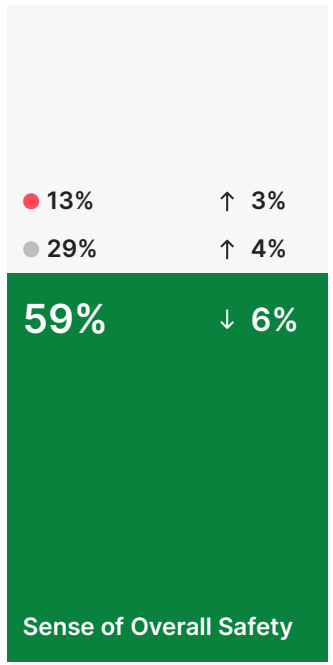


The ratings residents gave these parts of life showed a connection to their overall satisfaction

In order to appear here, a characteristic must a) demonstrate a strong correlation with how residents rated their overall satisfaction and b) receive a notably high or low satisfaction score

Maintain

High-scoring characteristics with strong correlation to overall satisfaction



Focus on

Low-scoring characteristics with strong correlation to overall satisfaction

Strengths

This community characteristic was selected because it had a high correlation with satisfaction AND received a notably high score.

The percentages shown indicate the percent of respondents who responded positively (4 or 5). The bars indicate the proportion of respondents who were positive, neutral (3), or negative (1 or 2).

For groups between 30 and 49 respondents, we highlight the small sample size using an asterisk (*). Use these scores with caution.

Zencity Community Survey

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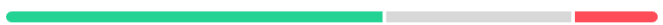
59%

of residents are satisfied with the sense of overall safety

↓ **6%** vs. previous cycle



Neutral
29% • ↑ 4%

Dissatisfied
13% • ↑ 3%

AGE

18-34	**59%** • ↓ 7%	
35-54	**59%** • ↓ 10%	
55+	**59%** • ↓ 1%	

AREA

NE	**52%** • ↓ 12%	
NW	**65%** • ↑ 3%	
SE	**57%** • ↓ 8%	
SW	**63%** • ↓ 5%	

GENDER

Male	**60%** • ↓ 7%	
Female	**59%** • ↓ 4%	

RACE/ETHNICITY

White	**60%** • ↓ 6%	
Black or African American	**65%** • ↓ 8%	
Hispanic/Latino	**53%** • ↓ 14%	

In Focus

This community characteristic was selected because it had a high correlation with satisfaction AND received a notably low score.

The percentages shown indicate the percent of respondents who responded positively (4 or 5). The bars indicate the proportion of respondents who were positive, neutral (3), or negative (1 or 2).

For groups between 30 and 49 respondents, we highlight the small sample size using an asterisk (*). Use these scores with caution.

Zencity Community Survey

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27%

of residents are satisfied with the availability of jobs that pay a living wage

↓ 9% vs. previous cycle

Neutral
41% • -- 0%

Dissatisfied
32% • ↑ 9%

INCOME

$49,999 or less	26% • ↓ 15%	
$50,000-$149,999	28% • ↓ 11%	
$150,000 or more	25% • ↑ 1%	

RACE/ETHNICITY

White	25% • ↓ 6%	
Black or African American	31% • ↓ 16%	
Hispanic/Latino	29% • ↓ 21%	

GENDER

Male	31% • ↓ 14%	
Female	23% • ↓ 6%	

Community Benchmark

How we compare Coral Springs, FL to other similar communities

Residents from more than 1,000 communities across the United States have participated in Zencity's Community Surveys. We use the combined results from these surveys to produce our benchmark estimates. By averaging across respondents from dozens or hundreds of different communities, it's possible to arrive at a picture of what the results for a "typical" community in that cohort look like. This offers a way to compare your results- particularly strengths and areas for improvement- within a greater context. Each community running a Community Survey with Zencity receives a customized community benchmark cohort that reflects its unique characteristics.

First, the cities, towns, and counties in the United States are allocated into cohorts using variables such as population size, geography, density, and demographics to group similar communities together. Then, each cohort's benchmarks are calculated using the same scoring methodology outlined in the Survey Methodology section. Finally, since recruitment methods can differ slightly according to the needs of each community, cohort benchmarks are adjusted accordingly to match the exact distribution of recruitment methods.

Community Benchmark

Coral Springs, FL
July - September 2023

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These are some of the communities represented in your cohort

Density is calculated by people per square mile of land area.
Diversity is measured by percentage of people who are not in the largest race or ethnicity group.
Median income is the median annual dollars of income per household.

COMMUNITY NAME	TOTAL POP	DENSITY	DIVERSITY	MEDIAN INCOME ($)
Coral Springs, Florida	133,370	5,833	32.54%	$77,488
Fort Lauderdale, Florida	181,818	5,257	35.84%	$64,313
Lakeland, Florida	110,335	1,668	25.82%	$50,136
Orlando, Florida	284,817	2,575	35.30%	$55,183
Clearwater, Florida	115,975	4,446	19.07%	$50,335
Deltona, Florida	91,847	2,461	25.81%	$56,760

+ more communities with similar characteristics

The data displayed on this page was sourced from the U.S. Census Bureau's 2020 Census of Population and Housing.

Community Benchmark

Coral Springs, FL
July - September 2023

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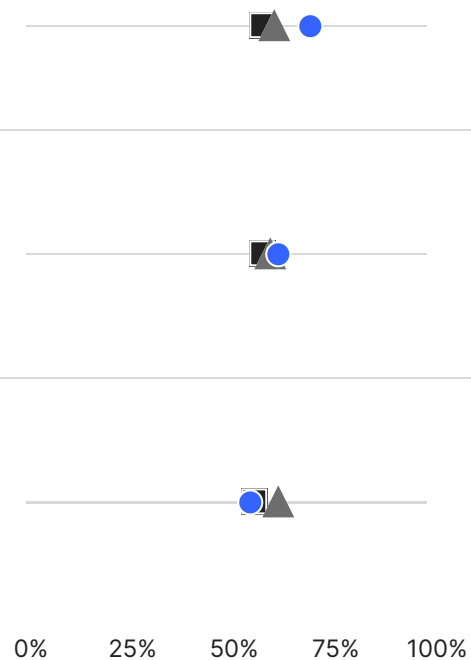
The overall resident satisfaction in Coral Springs is 5% higher than its cohort.

78%	73%	77%
Coral Springs	Cohort	National

- Coral Springs
- Cohort
- National

QUESTION	NATIONAL	COHORT	YOUR SCORE	SATISFACTION COMPARISON
How is the overall quality of life in Coral Springs?	62%	59%	71%	
How likely are you to recommend Coral Springs as a place to live?	61%	59%	63%	
How likely are you to be living in Coral Springs 5 years from now?	63%	57%	56%	



Community Benchmark

Coral Springs, FL
July - September 2023

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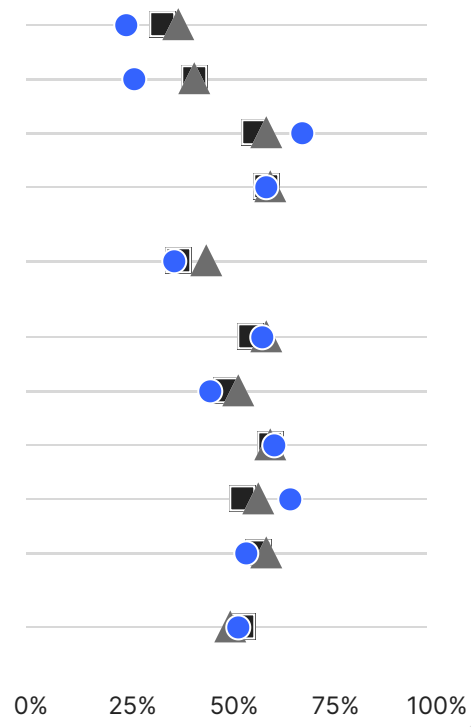
Satisfaction with Life in Coral Springs, FL

Breakdown by characteristic

QUESTION	NATIONAL	COHORT	YOUR SCORE	SATISFACTION COMPARISON
Availability of affordable housing	38%	34%	25%	
Availability of jobs that pay a living wage	42%	42%	27%	
Access to quality health care services	60%	57%	69%	
Access to quality education	61%	60%	60%	
Ease of getting around by public transportation	45%	38%	37%	
Sense of overall safety	60%	56%	59%	
Sense of community among residents	53%	50%	46%	
Acceptance of residents of all backgrounds	61%	61%	62%	
Overall cleanliness and maintenance	58%	54%	66%	
Quality of waste and recycling services	60%	58%	55%	
Availability of a variety of art and cultural events	51%	54%	53%	



- Coral Springs
- Cohort
- National

Free-Text Responses

Zencity Community Survey

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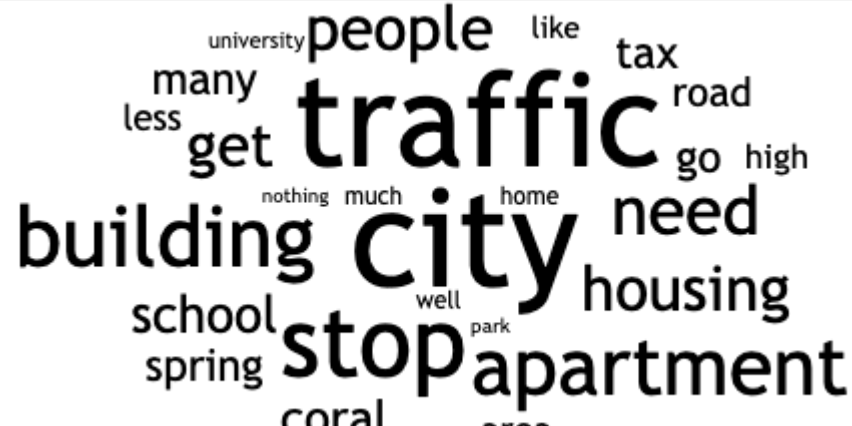
What residents love

Question: What is your favorite thing about living in Coral Springs?

What residents want changed

Question: What is the one thing you would change in Coral Springs?



Rotating Survey Section

The rotating survey section focuses on one issue per survey cycle and can be updated as new areas of interest emerge.

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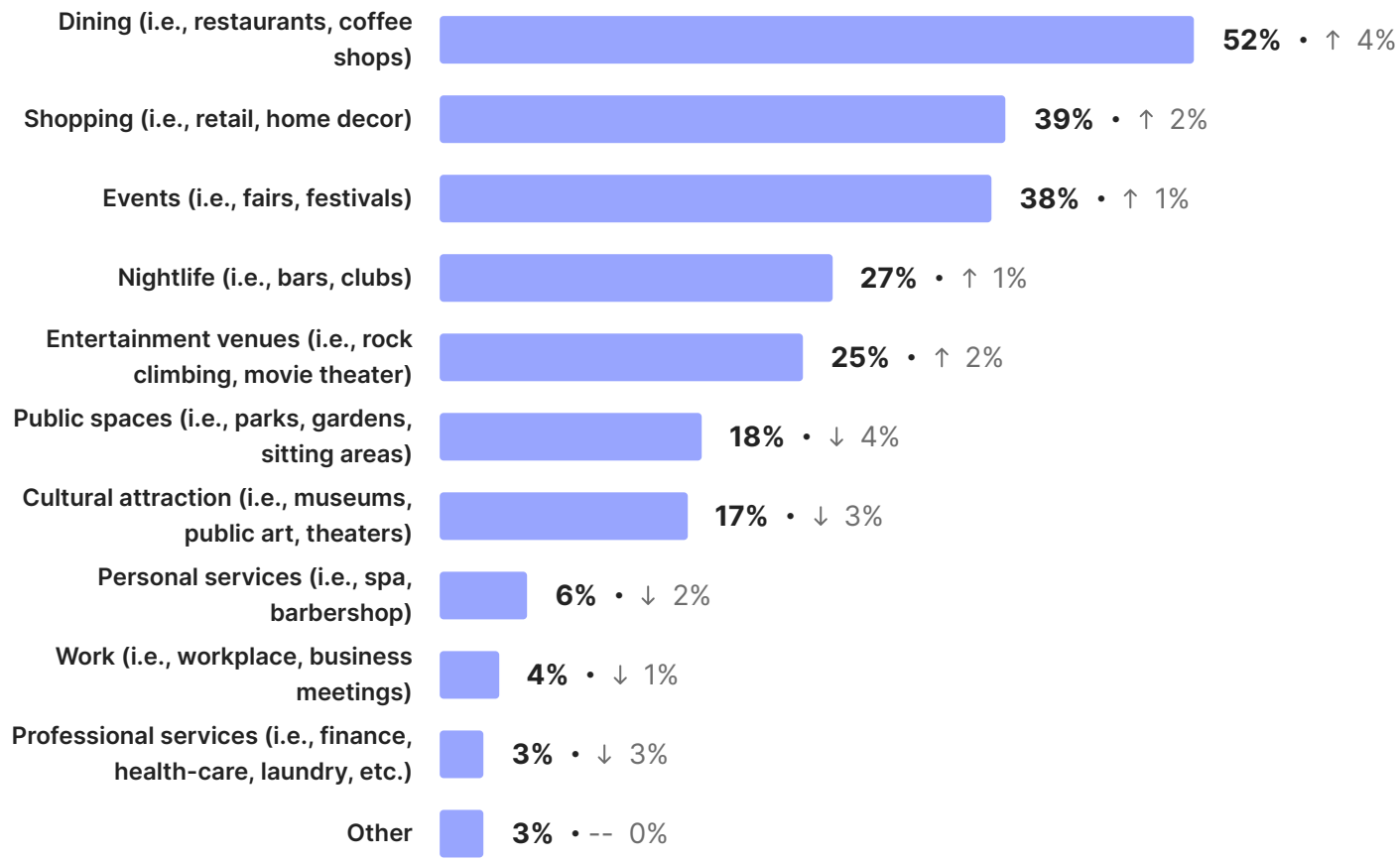
52% of respondents reported that they would most like to see additional dining options in the downtown area.



The question:
Which of the following would you most like to see in the downtown area?

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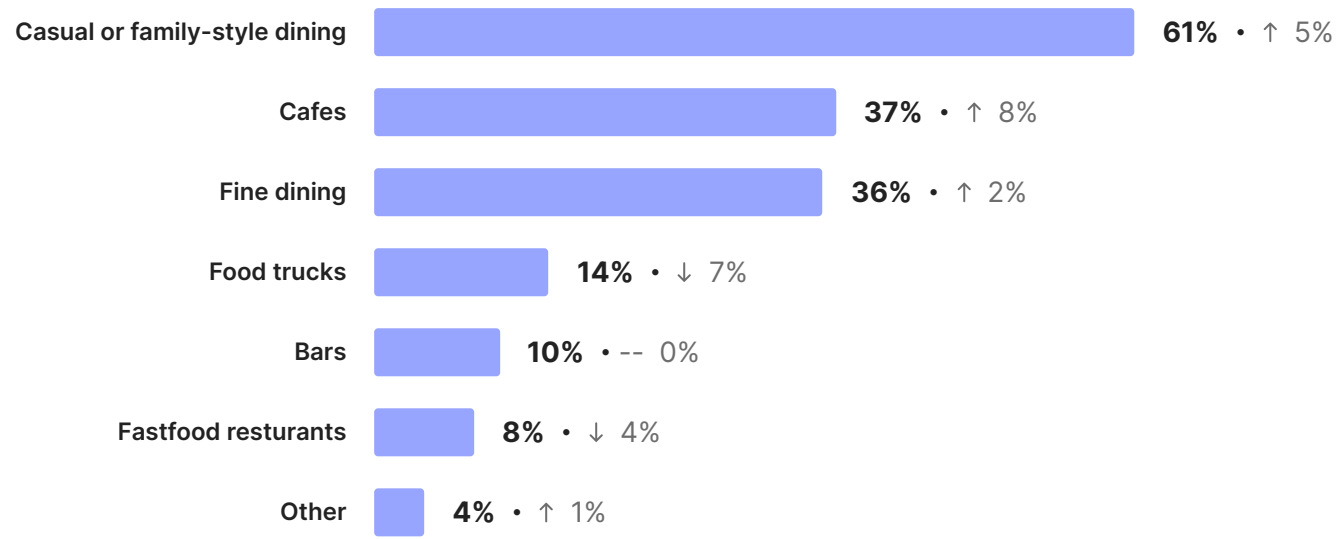
61% of respondents reported that they would most like to see casual or family-style dining downtown.

The question:
What type of dining would you most like to see downtown?



The Questionnaire

Zencity Community Survey

Coral Springs, FL
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Section 1

General Satisfaction

QUESTIONS	CHOICES
How is the overall quality of life in Coral Springs? *	1 - 5 Scale (Poor - Excellent)
How likely are you to recommend Coral Springs as a place to live? *	1 - 5 Scale (Very unlikely - Very likely)
How likely are you to be living in Coral Springs 5 years from now? *	1 - 5 Scale (Very unlikely - Very likely)
What is your favorite thing about living in Coral Springs?	Open Ended
What is the thing you would most want to change about life in Coral Springs?	Open Ended

Section 2

Community Characteristics

QUESTIONS
Availability of affordable housing
Availability of jobs that pay a living wage
Access to quality health care services
Access to quality education
Availability of a variety of art and cultural events
Ease of getting around by public transportation
Sense of overall safety
Sense of community among residents
Acceptance of residents of all backgrounds
Ability of residents to give input to the Coral Springs government
Overall cleanliness and maintenance

QUESTIONS
Condition and appearance of medians
Appearance of Parks and Recreation facilities
Quality of recreation programs for youth
Quality of recreation programs for adults
Quality of recreation programs for seniors
Quality of waste and recycling services
Litter collection from major streets
Overall value received for your tax dollars
City efforts at maintaining quality of neighborhoods
Effectiveness of City communications with the public
Overall quality of services provided by Coral Springs

Section 3

Rotating Survey Section

QUESTIONS	CHOICES
Which of the following would you most like to see in the downtown area?	Shopping (i.e., retail, home decor) / Dining (i.e., restaurants, coffee shops) / Nightlife (i.e., bars, clubs) / Events (i.e., fairs, festivals) / Entertainment venues (i.e., rock climbing, movie theater) / Personal services (i.e., spa, barbershop) / Professional services (i.e., finance, health-care, laundry, etc.) / Work (i.e., workplace, business meetings) / Public spaces (i.e., parks, gardens, sitting areas) / Cultural attraction (i.e., museums, public art, theaters) / Other
What type of dining would you most like to see downtown?	Fine dining / Casual or family-style dining / Fastfood resturants / Cafes / Food trucks / Bars / Other

Section 4

Demographics

QUESTIONS	CHOICES
In what year were you born? *	Open Ended
Which of the following do you identify as? *	Male / Female / Prefer to self-describe
Please state the gender you identify as.	Open Ended
Which one of these statements best describes your current situation? *	Full-time employed / Part-time employed / Unemployed / Student / Apprentice/intern / In retirement or early retirement / Permanently disabled / Fulfilling domestic tasks or looking after children/family / Prefer not to say / Other
Are you of Hispanic, Latino, or Spanish origin? *	Yes / No / Prefer not to say
What is your race? *	White / Black or African American / American Indian or Alaska Native / Asian / Native Hawaiian, Samoan, Chamorro, or other Pacific Islander / Prefer not to say / Other
Is your home: *	Owned by you or someone in your household, with or without a mortgage or loan? / Rented? / Occupied without payment of rent? / Prefer not to say

Section 4

Demographics

QUESTIONS	CHOICES
What is the highest level of school you have completed or the highest degree you have received? *	Less than a high school diploma / High school graduate or GED / Some college but no degree / Associate degree in college / Bachelor's degree (For example: BA, AB, BS) / Master's degree (for example: MA, MS, MBA) / Professional School Degree (for example: MD, DDS, DVM, LLB, JD) / Doctorate degree (for example: PhD, EdD) / Prefer not to say
Do any children under the age of 18 live in your household at least half of the time? *	Yes / No / Prefer not to say
Were you born in the United States? *	Yes, born in the United States / No, born outside the United States / Prefer not to say
Which category best represents your household's total income over the past year? *	$14,999 or less / $15,000-$29,999 / $30,000-$49,999 / $50,000-$74,999 / $75,000-$99,999 / $100,000-$124,999 / $125,000-$149,999 / $150,000-$199,999 / $200,000-$299,999 / $300,000 or more / Prefer not to say

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